GLASS-ED Meeting minutes

Sunday October 24, 2021

Topic: GLASS-ED official board zoom meeting

Call to Order-

- I. Establish Quorum- Tracy Fox, President; Pam DeHaan, Vice President; Joanne Coy, Secretary; Janice Smith, Treasurer; Mary Johnson, Julie Bunnell, Tereasa Hufstedler, Jean Gagliardo. Absent: Pattii Adams. Guest Member: Amanda Pitsch
- II. Approval of last month's minutes: Pam made a motion to approve minutes, Jean seconded, all approved, minutes approved.
- III. Officer reports
 - a. President- Tracy-no report
 - b. Vice pres- Pam-no report
 - c. Secretary Joanne -no report
 - d. Treasurer- Janice

Balances: 5/3 \$15,843.27; MSU \$3,359.46; PP \$1,772.33. Total of \$20,975.06 Financial statements done up through September but will be sent to new VP for audit after election. Year End Awards total has not yet been taken out of this total. Questions answered regarding stall fees at Pine Lake for annual show, Julie supplied information. Motion made by Joanne seconded by Pam to approve treasury report, all approved, motion carried.

IV. Committee reports:

Audit- Pam/Tracy – Pam has done audits through July, new VP will take over for months after that.

Banquet- Pam/Tracy-in place of our banquet this year: Mary has sent info to winners of awards, a slide show has been put on front page of website of winners, we will try to also get it on our facebook page. Virtual award winners will also be posted.

Bylaws- Janice/Tracy-discussion of what we can do to attract board members-some benefits are they get info first about clinics/shows, discount on membership (\$25). Joanne made motion that a person has to be on the board for one year before being an officer. Janice seconded, roll call vote, motion passed 5-2.

Clinic- pam/tracy/Julie/joanne-DeSpooking Clinic

Mobile Confidence course- 2nd clinic at Pine Lake-November 21, 2021. Discussion to opt to have part one clinic. Information will be posted immediately with registration.

GLASS-ed annual show-Mary-no report.

Show Host-booklet will be update to stated that we will strive to have a technical ambassador either at the show or available for questions by phone. We will not have Serenity shows in 2022 so we need to check with potential hosts. Suggested contacting Stephanie Chandler/Todd Newman. Show Hosts do not have to commit until January.

GMO-Tracy Region 2 Zoom meeting took place on October 13, 2021. We are not the only GMO having low attendance at shows, all of Michigan is struggling. Some GMO's are really working at increasing youth interest. Bring any ideas to our next meeting.

Report from Tracy: Nominations were announced for the USDF Convention, that is online this year. And those were discussed. We heard from everyone about things that were working or not working in their GMOs. It was brought up that most GMOs are hurting for members. There are a select few who are really pushing for youth members that are seeing their numbers grow. Those that are connecting with other GMOs or combining with eventing associations are also seeing their numbers grow. It was concluded that Michigan is the hardest hit state within our region as it comes to the horse show industry and membership. I stayed on after the meeting to talk to Debbie Savage and she recognizes that our GMO is in a slump and that we just need to keep our chins up and keep plugging away. Insurance- Janice-nothing new til spring

Media/website- Mary/ Tracy-Mary reported that the website will be in a state of reconstruction after election as the old site keeps crashing. Mary is getting help from Mia Johnson. Joanne made motion to give Mia a small stipend gift card of \$50 for her willingness to volunteer to help us, with another gift card of \$50 after the website is up. Tereasa seconded, all approved, motion carried. Tracy will take care of getting it to her. Marketing- Mary-mass emails.

Communication- Mary/Tracy- Mary will send mass e-mail and put on facebook about despooking clinic and upcoming elections

Memberships- Julie- 2021-same as last month's plus one new member, 2020- 48, 2019- 71, 2018-83.

Nominations- Patti/ Julie 6 new board member nominations have been submitted. Voting online. Voting has to be done by November 14, Patti is running so she cannot count votes so Julie will count votes. Mary will announce results November 16.

Omnibus- Mary-nothing on this yet.

Points- Mary/Teresa-totaled for 2021, nothing new.

Rules/Policy/Procedures-Janice,

USEF is proposing a rule change re amateur vs professional status. We are sticking to the rule as it stands for the 2022 show season. Remember that as an amateur you need to follow the rules set forth by USEF and USDF. Thank you to those who took the questionnaire that Tracy sent the link for to gather members' opinions/thoughts for USEF.

Show Committee- Mary/ Janice/ Pam-

Patti and Teresa would like to become show hosts for 2022, most likely at Centerville Fairgrounds, still investigating. Since there is no banquet, we are moving the show host meeting to an email correspondence (like last year) the end of January, 2022.

Lucinda wants her two show dates similar to last year's.

Show evaluations- Pam-none submitted

Year end awards- Mary-Mary has taken care of sending gift cards/rosettes, certificates to winners as requested.

Virtual show – Teresa is letting Tracy/Mary know who the winners of virtual show awards are, they will be posted on FB and website.

Online – E-mail from Carmen Medina- banquet/recognition suggestions. Email responded to by Tracy and individual board members.

e-mail from Amanda Pitsch- access to board meeting. Attended and participated in meeting on October 24, 2021. Amanda@bairdcroft.com

e-mail from Kelly Albright- possible host for clinics, also possible clinician USDF silver medal, asking about sponsoring divisions in YEA. Kelly@kensingtonfarms.com Tracy will respond to her.

V. Old Business -

New Logo- Cassidy Taylor's offer is still on the table, Mary had suggested we take the rider out of the logo to accommodate both classical and western. Discussion resulted in the following three options, with a mass email inviting members to respond:

- 1. Use the same design but enhance it so that it is more reproduceable.
- 2. Make slight alterations to the design-what suggestions do you have?
- 3. Make a major change to the logo, suggest new design.

Michigan horse council- Patti-no report, Patti absent.

- VI. Next meeting- Zoom-December 5th, 6:00 p.m.
- VII. Motion to close Joanne, seconded by Tereasa, all in favor.

Minutes respectfully submitted by Joanne Coy, Secretary.