

## Glass Ed Meeting Minutes Sunday, May 1, 2022

**Call to Order:** 6:05 pm

**Quorum Established:** Janice Smith, President; Amanda Pitsch, Vice President; Tereasa Hufstedler, Treasurer; Joanne Coy, Secretary; Mary Johnson, Patti Adams, Carmen Medina, Jean Gagliardo. Absent: Maria Lewis, Angela Fowler.

**Approval of Last Month's Meeting Minutes** (April Minutes)-Patti made a motion to approve, Tereasa seconded, all approved. April minutes were approved.

### **Officer Reports-**

President-Janice reported that things seem to be going well at this point

Vice President-Amanda-no report

Treasurer-PayPal ending balance \$5479.51

5/3 bank ending balance \$14251.80

MSU ending balance \$442.79

Secretary-Joanne-no report

### **Committee Reports-**

**Audit**-Patti/Tereasa-no report today

**Banquet**-Patti checked out Olde Mill Golf Club, south of Schoolcraft, holds 160 people (this was the concern at Martell's), we have to pay \$300 to reserve it, would cost \$16-\$25/plate, Tereasa made a motion to reserve Old Mill for Sunday, November 6<sup>th</sup>, 2022 banquet, 1:00, Carmen seconded, all in favor, motion passed.

**By-Laws**-Amanda reported nothing new at this time

**Clinic**-Amanda reported that Joanne's clinic went very well, Kelly Albright's clinic is coming up this weekend, and it is full, all clinic equipment is in the new show office at Pine Lake.

**Annual Show**-Mary-May 21, Louise St. Amour is judging, 20 riders so far.

**GMO**-Amanda/Janice-no report

**Website**-Carmen-Virtual information is up, photos from clinics are up

**Media Marketing**-Maria reports as follows:

I realize finding a single design that everyone loves is a tall order, but I'm going to do our best to find something the majority can agree on (even if that is agreeing on updating our current logo to be more print friendly). Here is the process we will follow:

I want your input! Here's your chance to voice your opinion on what you see as the vision behind GLASS-ED. Please reply to this email one or two examples of a photo, color, silhouette, or any other inspiration you find that you believe represents GLASS-ED. You can say what it is about the image you like and why you feel it represents GLASS-ED - it does NOT have to be an exact image of what you think the logo should be. You may be drawn to just part of it. It might be the position of the horse, the composition of two friends riding, a color that has meaning to the club, the embodiment of the great lakes, etc. Help me understand what you think of when you think of GLASS-ED.

1. I will compile these images into a few logo samples to present to the board. There will be a chance to provide feedback on the proposals and I'll do a round of revisions - alterations, compilations or updates.
2. I will allow two rounds of revisions. Then we will vote on the final options. It is not feasible to complete endless rounds of revisions - a paid designer also would limit the number of revisions, so I need the feedback to be concise and constructive.

I can't wait to see what you all believe represents GLASS-ED! Please have your ideas to me by May 16.

Maria Lewis  
586-822-1286

**Membership**-Mary-64 members, 70 horses, membership forms have been revised

**Nominations**-No report at this time

**Omnibus**-Mary-stated that the omnibus may be more popular online, in which case we may print fewer next year.

**Points**-Mary-getting ready

**Rules Policies Procedures**-on hold until after show season

**Show Committee**-emails going out for shows that are opening

**Show Evals**-Amanda/Carmen-work in progress, form being revised

**YEA**-Mary-no report at this time

**Virtual**-Tereasa/Patti-Patti has sent emails to judges, heard back from a few, we discussed getting judges who would not normally be judging at our shows, branch out, use judges with WD and higher licensure, cost is the same.

**Old Business**-Updates on 2023 membership fees, in process of getting feedback.

Carmen is working on getting sponsors for banquet so banquet can help fund YEA's. Consider changing fee structure, blanket fee vs. per horse/per level, can be confusing, some comments state that nominating horse for a level at beginning of season is problematic.

Margaret Spencer-after much discussion, we are going to allow Kensington Farm to donate money for a plaque that will be given in her name for the thoroughbred breed award, we will also be accepting donations for Glass Ed Scholarship in Margaret's name for Glass Ed Clinics.

Maria will still be taking ideas and thoughts for logo, let her know what you think as soon as possible.

**Next Meeting** will be a brief "touch base meeting" on Wednesday June 1 at 7:00 pm

Joanne made a motion to adjourn, Tereasa seconded, all in favor, meeting adjourned at 8:30

Minutes Respectfully submitted by Joanne Coy, Secretary