Glass Ed Meeting Minutes

Sunday, April 3, 2022

**Call to Order**: 6:13 pm

**Quorum Established**: Janice Smith, President; Amanda Pitsch, Vice President; Tereasa Hufstedler, Treasurer; Joanne Coy, Seretary; Mary Johnson, Patti Adams, Maria Lewis, Angela Fowler, Jean Gagliardo, Carmen Medina.

**Approval of Last Month’s Meeting Minutes** (March Minutes)-Carmen made a motion to approve, Angie seconded, all approved. February minutes were approved online.

**Officer Reports**:

President: Janice-no report

Vice President: Amanda-no report

Secretary: Joanne-no report

Treasurer: Tereasa

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Glass-Ed March 2022 Financial Report |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| MSUCU | Beginning Balance | 846.91 |  |  |  |  |  |  |
|  | Debits |  | -172 |  |  |  |  |  |  |
|  | Ending Balance | 674.91 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| PayPal | Beginning Balance | 3832.56 |  |  |  |  |  |  |
|  | Net Income | 449.08 |  |  |  |  |  |  |
|  | Ending Balance | 4281.64 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| 5/3 Bank | Beginning Balance | 14477.15 |  |  |  |  |  |  |
|  | Income |  | 740 |  |  |  |  |  |  |
|  | Expenses |  | -787.96 |  |  |  |  |  |  |
|  | Ending Balance | 14429.19 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  | Total Income | 19156.62 |  |  |  |  |  |  |
|  | Total Ending Balance | 19385.74 |  |  |  |  |  |  |
|  | Ttl net income for March | 229.12 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Income |  |  |  |  |  |  |  |  |  |
| membership/YEA | 530 |  |  |  |  |  |  |  |
| Sanction Fees | 50 |  | Totals do not include outstanding checks for the following: |  |
| Joanne Clinic | 55 |  |  |  |  |  |  |  |
| Kelly Clinic | 85 |  | Carmen Medina | 83.89 | mileage |  |  |
| Saddle Clinic | 20 |  | Janice Smith | 42.13 | mileage |  |  |
| Membership/YEA | 242.4 |  | Mary Johnson | 199.08 | storage box, booth,tape |  |
| Saddle Clinic | 120 |  |  |  |  | envelopes & ribbons |  |
| Kelly Clinic | 70 |  |  |  |  |  |  |  |
| Joanne Clinic | 40 |  |  |  |  |  |  |  |
|  |  | 1212.4 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Expenses |  |  |  |  |  |  |  |  |  |
| PayPal Fees | 23.32 |  |  |  |  |  |  |  |
| USDF fees | 48 |  |  |  |  |  |  |  |
| USDF fees | 72 |  |  |  |  |  |  |  |
|  Joanne Coy | 72.54 | MSU Mileage |  |  |  |  |  |
| Maria Lewis | 66.69 | MSU Mileage |  |  |  |  |  |
| Amazon |  | 202.05 | TV monitor,cables and extension cord |  |  |  |
| Amazon |  | 7.23 |  |  |  |  |  |  |  |
| MDA sanction fee | 75 |  |  |  |  |  |  |  |
| Carmen Medina | 87.45 | copies for fliers |  |  |  |  |  |
| Saddle Up |  | 157 |  |  |  |  |  |  |  |
| Postage |  | 28 |  |  |  |  |  |  |  |
| USDF fees | 144 |  |  |  |  |  |  |  |
|  |  | 983.28 |  |  |  |  |  |  |  |

Patti made a motion to accept the Treasurer’s Report, Jean seconded, all approved, motion carried.

**Committee Reports**:

**Audit**-Patti/Tereasa- Figures all match statements as presented.

Change wording of MDA to MDC

Total Income wording should be changed to Total Beginning Balance

**BANQUET**- Banquet Committee Report 4/3/2022 Meeting

Martells Restaurant Assistant Manager, David, whom I had spoken to before was contacted via Email after our last meeting.

A reply was returned by Kate , Manager, saying we can confirm the room that seats 60 without paying a room charge for Sunday November 6th . The larger room which seats 120 requires a fee to reserve. Kate was off until 4/4 so we have scheduled an appointment this week to meet and look at both rooms.

Joanne suggested Watson Township Hall as an option, although that requires a caterer, etc.

BY-LAWS- no report at this time

**CLINICS**- As of March 17, Saddle fit clinic-14 registered - 7 member, 7 non-member. The non-members each paid $20 to attend, so more than half the cost of the clinic is paid for. A few more have signed up since March.

Fran shared the info on her page, and Amanda has also shared it.

This clinic is from 1-3, so not real long**.** We will have cookies and beverages.

WD Clinic with Joanne -**FULL**

8 rider spots full - 1 non-member, 7 member (at least one who joined just to ride in the clinic)

1 registered auditor (member) and 2 potential judges that want to audit

Kelly Allbright Clinic-5 registered riders – we are checking into whether this will be a sufficient number for a minimum.

We'll promote this more as it draws closer as well.

MCC fall clinic - no registrations yet, but it is early. Joanne will contact Kim Veenstra to clarify what date we need to have our minimum.

Amanda has been promoting on our page, the Grand Rapids Area Equestrian Network page, and various dressage clinics and groups pages. We'll also email all members again soon.

**Annual Show**-Mary-Contract obtained from Maryal Barnett, judge. Ribbons are ordered. Mary is looking into glasses to be etched for prizes.

**GMO**-region 2 meeting was not attended by our members.

**Website**-Angie is updating the membership list

**Facebook update**: first ad is running focusing on clinics and we've spent $17.50 so far as of this morning. We have 45 new Facebook page likes (which allows them to see future page posts) and a clinic registration.

Navigation updated to secondary font to comply better with web standards/readability.

Western Dressage clinic removed from entry form, clinic page updated to reflect riding spots full.

2022 membership page last updated Wednesday, March 30.

Membership online entry form updated to include “New membership” or “Returning membership” for ease of use for Mary. “Address” updated to include “address, city, state, and ZIP code"

Virtual show page is being built. About 90% complete and should have it wrapped up next week. Currently, we have an online entry form that can accept payment as well as a mail form that can be sent with a check. Next week we’ll work out the final kinks with Patti and Tereasa.

**Media and Marketing**: Carmen and Angie report facebook sponsored ads-lots of likes-push for memberships, we paid for 3 $50 ads, with a fourth one for free. The 1st one for getting people to like, second for clinic sign-ups, third for general memberships.

**Membership**: Mary reports we have 46 members, 61 horses, this is low for this time of year but similar to numbers from last year during pandemic when we didn’t know if we would be having shows. Mary proposed a mass email to all members (past as well) to remind them to sign up. Some have signed up without paying the additional fee for PayPal, Mary will remind them to correct that. Amanda suggested putting a note in a mass email reminding them that if they do not pay the additional paypal fee their membership will not be considered current. Mary reported that three people signed up at expo and 4-H tack swap in Kalamazoo. Of the three, there was a drawing for a free class at the annual show-Ms. Phillips won that drawing. Patti suggested we have more clarity regarding paypal fee, either have it be absorbed by Glass-ed or included in the membership fee. Amanda suggested we discuss and decide on this before next year’s signup for membership.

**Nominations**-no report

**Omnibus**-Mary reported that they are all done and bundled for distribution at saddle fitting clinic and WD clinic. Others will be mailed.

**Points**-Mary-no report

**Rules, Policy, Procedure**-no report

**Show Committee**-no report

**Evaluations**-no report

**Year End Awards**-Mary is going into look into fleece vests for awards.

**Expo-MHC**-Patti has no report from MHC. Thank you to all who volunteered at the Expo. Mary reported that we got a couple of memberships after the Expo.

**Virtual Show**-the Marketing team is getting info on website, Patti and Tereasa are getting judges, virtual shows will be June, July, August, September. Mail in entries will be accepted, sent to Patti or Tereasa.

**Next Meeting**-Sunday, May 1st, 6:00 pm

Motion to adjourn-Tereasa, seconded by Janice, all in favor, meeting adjourned 7:05.

Minutes Respectfully Submitted by Joanne Coy, Secretary