

GLASS-ED MEETING

Sunday, October 8th, 2023

- I. **Call to Order-** 6:43 pm
- II. **Establish Quorum-**

Present: Amanda Pitsch, President; Janice Smith, VP; Carmen Medina, Secretary; Tereasa Hufstedler, Treasurer; Angela Fowler, Mary Johnson, Patti Adams, Joanne Coy

Absent: Maria Lewis, Abby Gogulski,
- III. **Approval of September Minutes-** Angie moved to approve, Tereasa seconded, all approved.
- IV. **Officer reports**
 - a. President – Amanda – nothing to report.
 - b. Vice Pres – Janice – nothing to report.
 - c. Secretary – Carmen – nothing to report.
 - d. Treasurer – Tereasa – September report: (Located at end of minutes)
- V. **Approval of treasurer’s report:** Patti moved to approve, Angie seconds, all approve.
- VI. **Committee Reports**

Audit – Patti

Everything looks in order.

Banquet Committee Report – Patti

Amanda has secured a guest speaker to talk about nutrition.
Agyarko’s Event Center 3054 9th St, Kalamazoo MI
Sunday, November 12th Banquet venue is under deposit. The room is large and there is a riser/stage for speaker and awards presentation and area to do a nice backdrop for photos. Catering will be done by The Lunchbox. Also, under deposit. Two entrees, 4 sides, roll. Drinks are iced tea and punch.
We can setup at 11:00am with guests arriving at 12:30pm and dinner served at 1pm
We already have 23 who have paid. Have till the end of the month to finalize the number.

Carmen has the programs ready for print and I have proofed those. Carmen is printing sheets for silent auction items. Slide show is being put together.

Mary has printed certificates and drawing qualifier names.

We have plenty of door prize tickets and name tags and all are in the banquet tote from last year which I have.

We need everyone's help with donations and sponsorships!! Thank you, Joanne and Maria, for your donations! We all know SOMEONE who is in the horse profession – trainers, farriers, vets, body workers, farm stores, etc. Can we make it a goal that each of us help will help secure a prize or silent auction donation??

Bylaws – Janice

Nothing to report.

Clinic committee report – Amanda

The L program is next weekend. We had a last-minute instructor change due to health issues, but Janice and Amanda are working through it all and it should not impact much of the program.

Other clinics - no change. Will refocus on them after the L session 1 is complete.

- Agreed that GLASS-ED will pick up hotel cost for board members helping.

GLASS-ED Annual Show committee report – Mary

Nothing to report.

GMO committee report – Amanda

Nothing to report.

Marketing Committee Report - Carmen

GMO Awards

Submitted the website for award consideration with USDF.

Social

- Promoting sponsors/donors, nominations, and banquet
- Current followers: 1,175 (up 9 since last month)
- Facebook reach past 28 days is 1,362 (up 15.9%)

Website

- Banquet registration page up
- Need to complete 2024 Clinic page + registration form (awaiting final details from Education committee)
- Will need to tweak the membership form for next year to divide out city/state/zip for Mary, will also change the “breed” section to be a check box vs. a fill in the blank

Logo

- Getting pricing on new logoed pens for L Program and Banquet

Membership Committee Report – Mary

159 Horse/rider combinations. 140 members

Nominations – Abby

Omnibus committee report – Mary

Nothing to report.

Rules – Janice

Nothing to report.

Point Keeper Committee report – Mary

- We had 80 Horse/Rider combinations actively showing in live shows.
- 36 Horse/rider combinations showing in Virtual.

Show Committee Report – Carmen

- Suggested rule changes specific to sanctioned shows/show hosts starting 2024 (some we’ve already agreed upon, but need to be made official in the rules):
 - Removing the in-person show-host meeting. Replacing with a virtual meeting, or just cancelling the meeting since we are working with established shows.
 - Change show host forms/payment deadline to January 31 of each year
 - Change show bills deadline for omnibus to February 14th of each year
 - Change show season to end the last full weekend of September.
 - Remove “support at shows” from the list of show host benefits.
 - Change the technical ambassador verbiage to say available via phone if requested by show host.

- 3.1 Change verbiage to “A GLASS-ED Ambassador will be made available by phone to each show host for each show.” (we already agreed to this and it was changed in the show sanctioning info, but not in the rules)
- 3.2 Eliminate all but C (these details should be up to the discretion of the show host, not us)
- 3.3 Eliminate all together (these details should be up to the discretion of the show host, not us)
- 3.4 Eliminate A and B about splitting and combining classes (we should make a rule on how GLASS-ED will handle points for YEA regardless of if classes are split or combined).
- 3.5 Eliminate B (these details should be up to the discretion of the show host, not us)
- Carmen motions to pass rule above changes, Patti seconds. All in favor.
 - Based on the above, we should consider adding/changing “Chapter 4 – Year End Awards” Rules to state how we will handle point calculations regardless of combined or split classes.
- Held discussion about Year End Award calculation changes – going to send more solid examples in writing to discuss at a future meeting.

Show Evaluations – Abby

Nothing to report.

Year End Awards report – Mary

All ordered:

- 101 Rosettes about \$1000
- 25 Jackets and 27 chairs about \$2400 total
- 6 halters about \$200
- Certificates: 39 Certificates live shows, 5 Certificates virtual show.

I will be emailing each of the recipients if they have won something and encourage them to pick up at the banquet or choose a designated pick up.

Virtual Shows – Patti

Nothing to report.

Youth – Abby

Nothing to report

VI. Old Business:

- VII. Logo –next step is brand guide (colors, fonts, sizes, etc). Maria is the point person for all logo requests. Please DO NOT save images off the website, etc. We need to maintain file integrity by using the original files for projects.
- VIII. Suggested rule changes (see show host committee)

IX. New Business:

Scribe incentives – Joanne makes a motion to pay our scribes at the GLASS-ED Annual Show - \$80 for full day, \$40 for part day. Teresa seconds. Everyone in favor. Motion passed.

Next meeting – Annual meeting @ the banquet – Nov 12

Motion to close – Carmen made motion to close. Angie seconded. Adjourned at 7:51 pm.

Meeting Minutes submitted by Carmen Medina, Secretary

Glass-Ed September Financial 2023 Report

5/3 Bank

		Expenses Breakdown			
Beginning Balance	\$20,951.52	HWHP	\$350.00	Possible award	\$19.07
checks	-\$1,399.20	virtual judges	\$250.00	Domain Fee	\$44.34
USDF debit	-\$143.41	virtual judges	\$240.00	USDF Fee	\$50.00
deposits	\$23,324.52	L Program Refund	\$120.00	bank fee	\$30.00
	\$42,733.43	Banquet Deposit	\$439.20		\$143.41
			\$1,399.20		

Income Breakdown	
L Program	\$6,120.00
Membership	\$70.00
Omnibus Ad	\$25.00
Pine Lake Entries	\$231.16
bank fee reversal	\$30.00
PayPal transfers	\$16,848.36
	\$23,324.52

PayPal

		Income	
Beginning Balance	\$12,250.10	virtual show	\$80.00
income	\$6,090.00	L Program	\$5,250.00
fees	-\$194.00	Membership	\$85.00
Pine Lake Stall Fees	-\$231.16	Banquet	\$655.00
PayPal to 5/3 bank	-\$16,848.36	Miscellaneous	\$20.00
	\$1,066.58		\$6,090.00

Total Ending Balance \$43,800.01